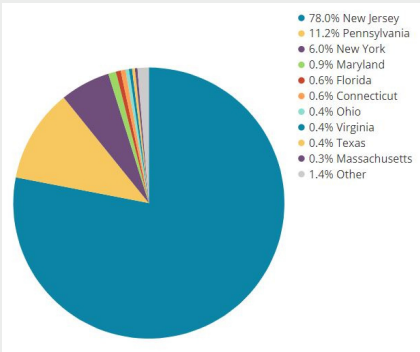


## ChowderMonth Taster Trail 2021

### Customer Data



### Customer Geographics

#### Top 25 Cities Outside of New Jersey

1. Mesa, Arizona
2. El Segundo, California
3. Guilford, Connecticut
4. Norwalk, Connecticut
5. Edgemoor, Delaware
6. Wilmington, Delaware
7. Indian Harbour Beach, Florida
8. The Villages, Florida
9. Atlanta, Georgia
10. Indianapolis, Indiana
11. Ashton, Maryland
12. Bel Air, Maryland
13. Silver Spring, Maryland
14. Buchanan, New York
15. New York, New York
16. Granville, Ohio
17. Toronto, Ontario
18. Marcus Hook, Pennsylvania
19. Ottsville, Pennsylvania
20. Penn del, Pennsylvania
21. Philadelphia, Pennsylvania
22. Carrollton, Texas
23. Houston, Texas
24. Hunter Mill District, Virginia
25. Virginia Beach, Virginia

### Demographic Bubble Map - Between 2021-09-04 and 2021-10-02



### Monthly Check-Ins

**1,478**  1472.34%

% change compares to last month up to today.

### Quarterly Check-Ins

**1,478**  1472.34%

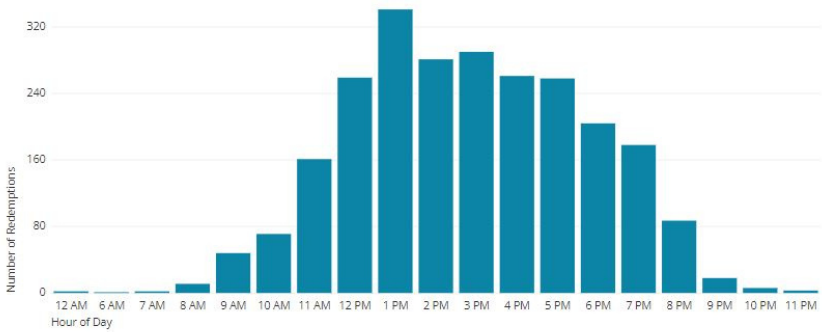
% change compares to last full quarter.

### Yearly Check-Ins

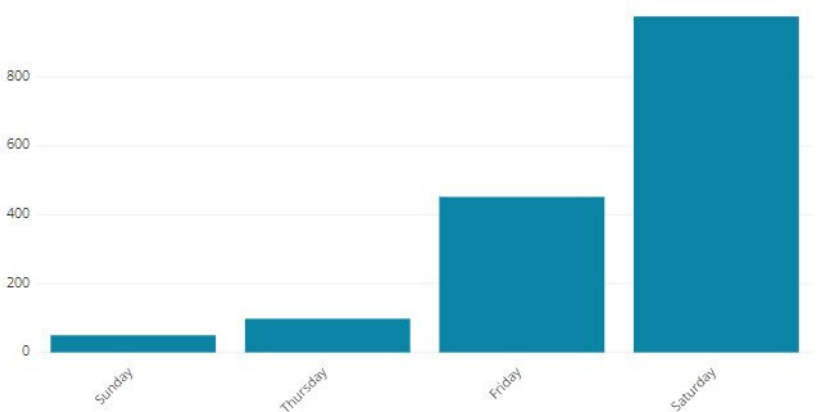
**2,532** 

% change compares to last year up to today.

Hour of Day Check-Ins - 2021-09-04 - 2021-10-02



Check-Ins by Day (Last Week)



Customer Geographics: New Jersey Cities - 134 Total

Allendale	Hanover	Raritan
Barnegat	Hazlet	Ridgefield Park
Barnegat Light		Ridgewood
Basking Ridge	Hightstown	River Edge
Batsto	Hillsborough Township	Riverdale
Bayville	Hoboken	Riverton
Beach Haven	Hopewell	Roxbury Township
Beachwood	Island Heights	Scotch Plains
Bedminster	Jersey City	Secaucus
Berkeley Heights	Lakehurst	Somerset
Blackwood	Lakewood	South Brunswick Township
Branchburg	Lanoka Harbor	South Orange
Brick Township	Laurence Harbor	South River
Burlington	Lavallette	Southampton Township
Caldwell	Lincroft	Springfield
Cedar Grove	Lumberton	Stafford Township
Chesterfield Township	Lyndhurst	Sussex
Clifton	Mantua Township	Swedesboro
Collingswood	Manville	Toms River
Columbus	Maple Shade	Township of Washington
Cranbury	Maplewood	Trenton
Cream Ridge	Marlboro	Union
Delaware Township	Medford Lakes	Upper Montclair
Delran	Mendham	Vernon Township
Denville	Middletown Township	Verona
Dover	Millburn	West Collingswood
Dumont	Monroe Township	Waldwick
East Brunswick	Montclair	Wall Township
East Rutherford	Montville	Waretown
Eastampton Township	Mount Laurel Township	Warren
Edison	Mystic Islands	West Creek
Egg Harbor City	New Brunswick	West Long Branch
Elizabeth	Newton	West Milford
Englishtown	North Arlington	Westfield
Erial	North Caldwell	Wharton
Evesham	Norwood	Whitehouse Station
Fair Haven	Oakland	Woodbridge Township
Flemington	Ocean Township	Woodland Park
Florence	Oceanport	Wyckoff
Forked River	Palmyra	
Franklin Lakes	Paterson	
Freehold	Paulsboro	
Gillette	Pennington	
Creystone Park	Pine Brook	
Hackensack	Plainsboro Township	
Haddonfield	Pompton Plains	
HainesportTownship	Rahway	
Hamburg	Ramsey	